



# Domain Overview (Desktop)

vergecampus.com

### Organic Search: Summary

US | vergecampus.com

**31.0K** -10% TRAFFIC

SEMrush Rank	52.1k	
Keywords	51.9K	-3%
Traffic Cost	\$20.9K	0%

### Backlinks: Summary

Root Domain: vergecampus.com

**46.6K** TOTAL BACKLINKS

Referring Domains	611
Referring IPs	669

### Paid Search: Summary

US | vergecampus.com

**0** 0% TRAFFIC

Keywords	0	0%
Traffic Cost	\$0	0%

### Display Advertising: Summary

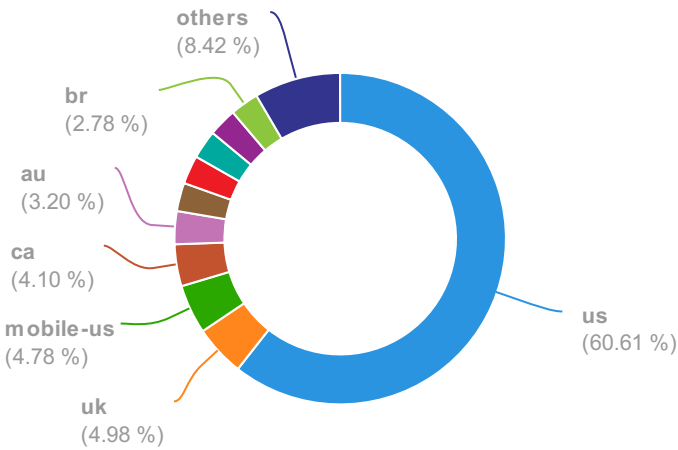
vergecampus.com

**40** 0% ADS

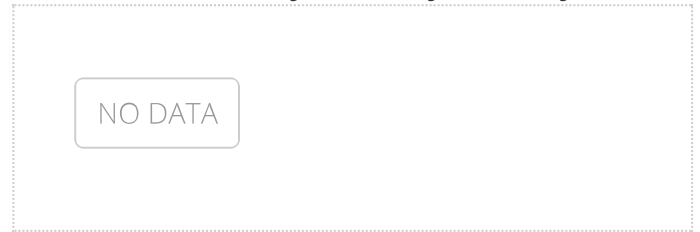
Publishers	0	0%
Advertisers	24	0%

### Organic Search: Keywords By Country

vergecampus.com

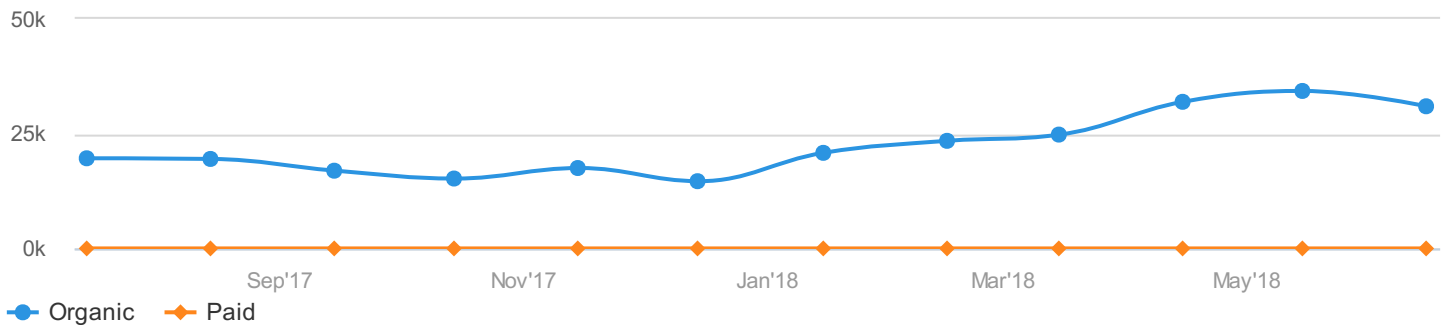


### Paid Search: Ad Keywords by Country



### Traffic: Organic vs Paid

vergecampus.com | US | 1 Year



# Organic search traffic

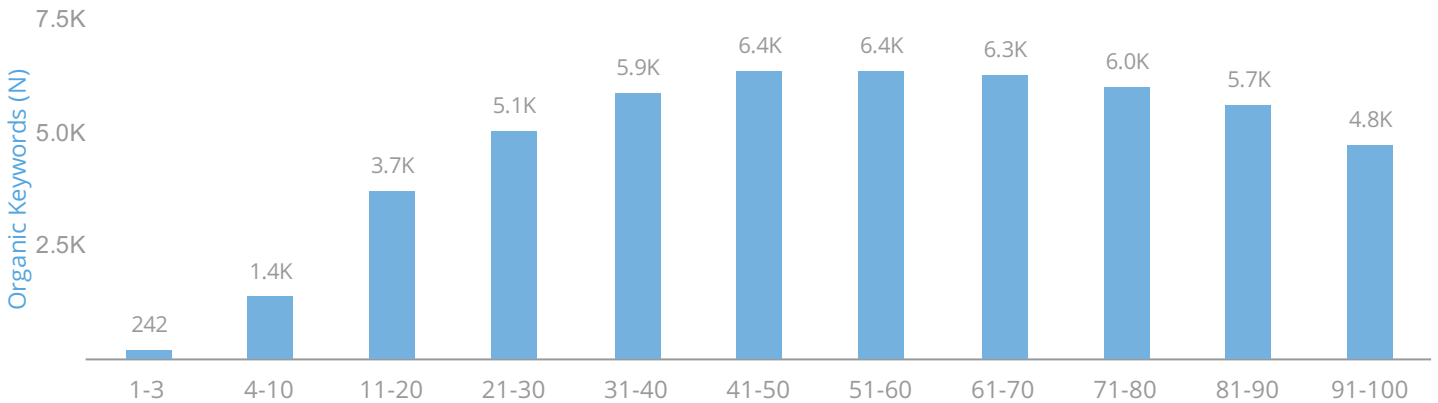
## Organic Search: Top keywords (51,785)

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Keyword	Pos	Volume	CPC	Traffic
admitme	4 (6)	74,000	0.08	16.73%
theradbrad	7 (7)	27,100	0.00	3.50%
fleeky eyebrows	1 (4)	1,600	0.81	2.42%
casey affleck movies	7 (7)	18,100	0.00	2.33%
try guys	11 (9)	14,800	1.06	2.24%

## Organic Search: Keyword Position Distribution

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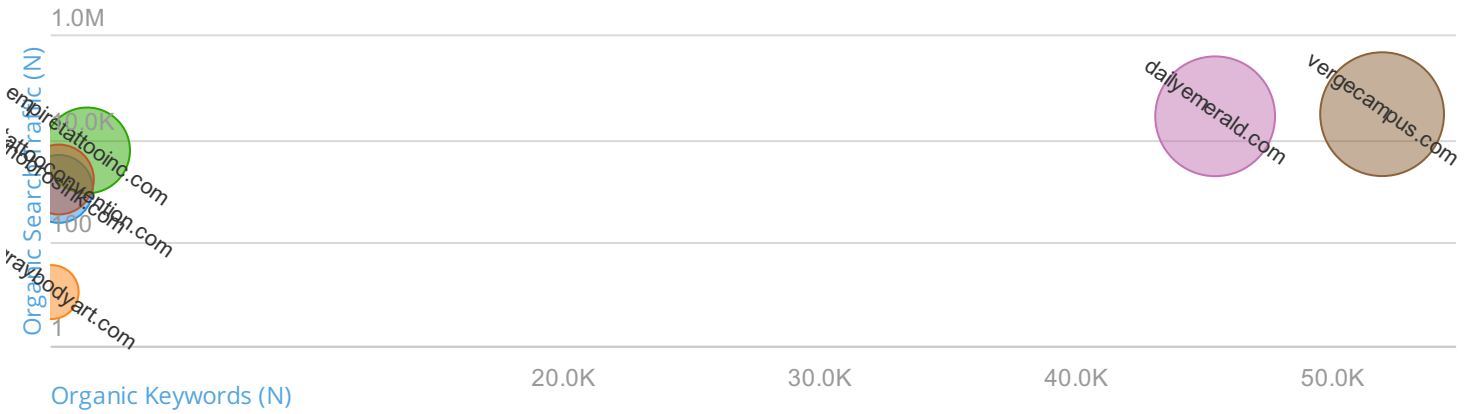
## Organic Search: Top Competitors (11,802)

US | vergecampus.com

Competitor	Com. Keywords	SE Keywords	Com. Level
<a href="#">pinobrosink.com</a>	80	312	3%
<a href="#">stingraybodyart.com</a>	77	36	2%
<a href="#">empiretattooinc.com</a>	70	1.4k	2%
<a href="#">bostontattooconvention.com</a>	70	316	2%
<a href="#">dailyemerald.com</a>	105	45.4k	1%

### Organic Search: Competitive Position Map

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### Organic Branded Search

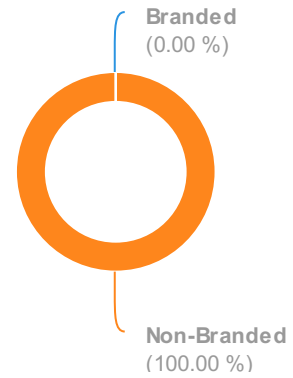
US | vergecampus.com



Keywords 0

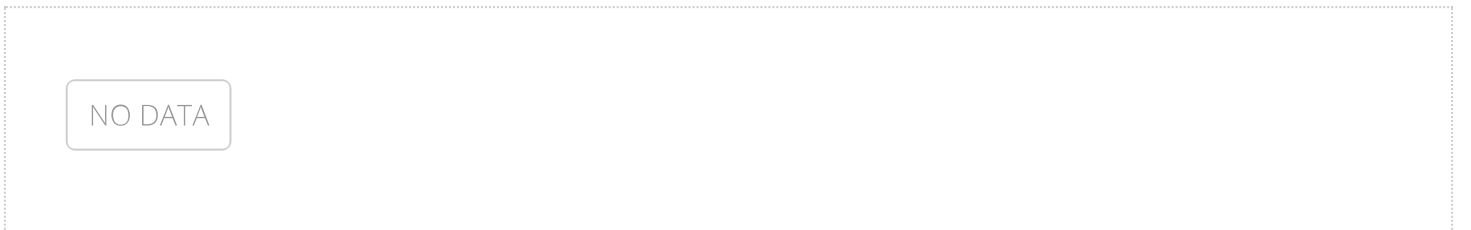
### Branded vs Non-Branded

US | vergecampus.com



### Organic Search: Branded Traffic Trend

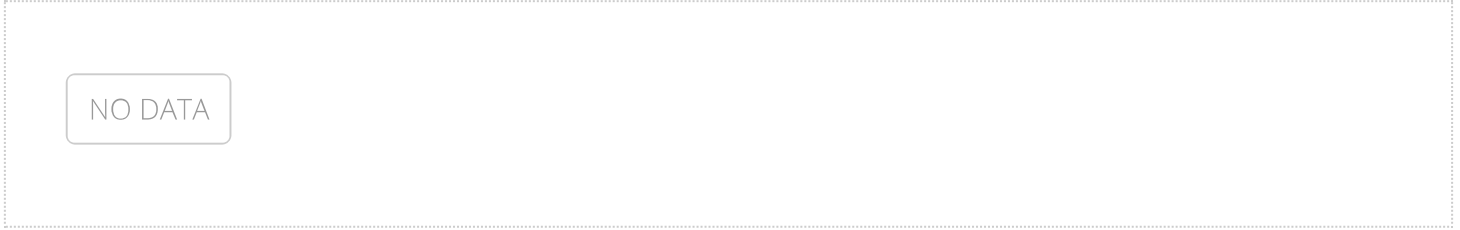
US | vergecampus.com



# Paid search traffic

## Paid Search: Top Keywords

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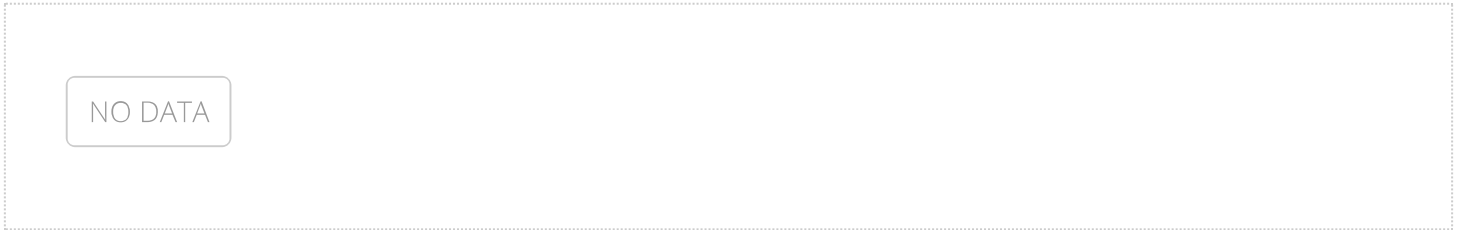
## Paid Search: Ad Copy Position Distribution

US | vergecampus.com



## Paid Search: Top Competitors

US | vergecampus.com



## Paid Search: Competitive Positioning Map

US | vergecampus.com



Paid-Keywords (N)

## Sample Ads

US | vergecampus.com

NO DATA

# Backlinks

## Top backlinks

Root Domain: vergecampus.com

Referring page Title / Referring page URL	Anchor text / Link URL	Type
Horoscopul lunii aprilie <a href="https://www.clickpentrufemei.ro/sectiune/horoscop/articol/horosc...">https://www.clickpentrufemei.ro/sectiune/horoscop/articol/horosc...</a>	www.vergecampus.com <a href="https://vergecampus.com/2015/06/little-things-life-5-reasons-happy/">https://vergecampus.com/2015/06/little-things-life-5-reasons-happy/</a>	-
¿Qué es el anumerismo? - Anumerismo <a href="https://anumerismo.com/index.php/post/2011/11/24/%C2%BFQu%...">https://anumerismo.com/index.php/post/2011/11/24/%C2%BFQu%...</a>	<a href="http://vergecampus.com/?s=https%3A%...">http://vergecampus.com/?s=https%3A%...</a> <a href="http://vergecampus.com/?s=https%3A%2F%2Fcheap.jerseyswholes...">http://vergecampus.com/?s=https%3A%2F%2Fcheap.jerseyswholes...</a>	<b>NOFOLLOW</b>
Black Muslims, 1963 - Archive - The Gordon Parks Foundation <a href="http://www.gordonparksfoundation.org/archive/black-muslims-1963">http://www.gordonparksfoundation.org/archive/black-muslims-1963</a>	View More <a href="http://vergecampus.com/2017/07/kendrick-lamar-video-element-re...">http://vergecampus.com/2017/07/kendrick-lamar-video-element-re...</a>	-
Black Muslims, 1963 - Archive - The Gordon Parks Foundation <a href="http://www.gordonparksfoundation.org/archive/black-muslims-1963">http://www.gordonparksfoundation.org/archive/black-muslims-1963</a>	How Kendrick Lamar Made Art From Art <a href="http://vergecampus.com/2017/07/kendrick-lamar-video-element-re...">http://vergecampus.com/2017/07/kendrick-lamar-video-element-re...</a>	-
Whispered Coloring Pages Secrets <a href="http://arronwebsite1.shotblogs.com/whispered-coloring-pages-secr...">http://arronwebsite1.shotblogs.com/whispered-coloring-pages-secr...</a>	hop over to here <a href="http://vergecampus.com/2016/05/chance-the-rapper-coloring-book-...">http://vergecampus.com/2016/05/chance-the-rapper-coloring-book-...</a>	-

## Backlinks: Top Anchors

Root Domain: vergecampus.com

Anchors	Percentage	Domains	Backlinks
10 date ideas for a summer in boston	85%	4	39,492
Empty anchor	5%	68	2,490
top 5 tattoo s in the boston area verge campus	1%	2	275
best of pinterest: quick and easy vegetarian meals - verge campus	1%	1	250
president donald trump	1%	50	248

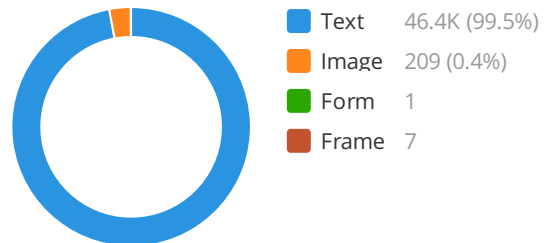
## Backlinks: Follow vs Nofollow

Root Domain: vergecampus.com



## Backlinks: Types

Root Domain: vergecampus.com



## Backlinks: Top Referring Domains

Root Domain: vergecampus.com

Root Domain	Backlinks	IP / Country
<a href="http://jblambert.com">jblambert.com</a>	13,473	24.167.165.51
<a href="http://bl2u.com">bl2u.com</a>	12,962	24.167.165.51
<a href="http://rskr.net">rskr.net</a>	6,790	24.167.165.51
<a href="http://roadskater.net">roadskater.net</a>	6,267	24.167.165.51
<a href="http://webcookies.org">webcookies.org</a>	1,921	94.130.162.156

## Backlinks: Top Indexed Pages

Root Domain: vergecampus.com

Title and URL	Domains	Backlinks
<a href="http://www.vergecampus.com/tag/donald-trump/">http://www.vergecampus.com/tag/donald-trump/</a>	51	274
Verge Campus - Campus Life, Redefined. <a href="http://www.vergecampus.com/">http://www.vergecampus.com/</a>	8	94
Verge Campus - Campus Life, Redefined. <a href="http://vergecampus.com/">http://vergecampus.com/</a>	25	78
<a href="http://vergecampus.com/2017/06/clinton-sparks-radio-episode-1-dash-radio/">http://vergecampus.com/2017/06/clinton-sparks-radio-episode-1-dash-radio/</a>	1	48
Music - Verge Campus <a href="https://vergecampus.com/goodmusicallday/">https://vergecampus.com/goodmusicallday/</a>	2	41

# Display advertising

## Display Advertising: Recent Sites (24)

vergecampus.com

Advertisers	Ads	Text / Media
<a href="http://facebook.com">facebook.com</a>	6	17%  83%
<a href="http://m.zigifun.com">m.zigifun.com</a>	5	80%  20%
<a href="http://go.auamed.org">go.auamed.org</a>	3	67%  33%
<a href="http://pixel.everesttech.net">pixel.everesttech.net</a>	3	100%  0%
<a href="http://info.alliant.edu">info.alliant.edu</a>	2	100%  0%



## Display Advertising: Landing Pages

vergecampus.com



## Display Advertising: Sample Text Ads (18)

vergecampus.com

### Brexit and Your Portfolio »

**Ad** [scottrade.com](https://scottrade.com)

Opportunities and Impact of a Volatile Market on Your Portfolio.

### Brexit Portfolio Impact

**Ad** [scottrade.com](https://scottrade.com)

How Might the U.K. Leaving the EU Affect Your Investment Portfolio?

### Education Masters Degree

**Ad** [alliant.edu/Education](https://alliant.edu/Education)

Start Earning a Specialized Degree. Accepting Applications Today!

### MSN - Nursing Educator »

**Ad** [online.westcoastuniversity.edu/MSN](https://online.westcoastuniversity.edu/MSN)

Online Classes & On-Campus Support. Be a Difference Maker - Start Here!

## Display Advertising: Sample Media Ads (22)

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and family today

**facebook** [Sign Up](#)





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